

An atlas and web-series celebrating the diversity of Brome-Missisquoi's landscapes

Cowansville, November 12, 2020 – The MRC Brome-Missisquoi is bringing out the final version of its Atlas, depicting the landscapes in the region, the first such work ever done by an MRC at the provincial level. The lavish document serves as a key to learning and activity relating to the incredible diversity of landscapes in Brome-Missisquoi. At the same time, the MRC is also presenting the “Paysages en série” (Landscapes series) project highlighting Brome-Missisquoi's panoramas through five scenic frescoes and a web-series.

The Atlas: A reference document for a better understanding of our area

Brome-Missisquoi's landscapes Atlas, which was done by Les Mille Lieux cooperative, is based around three major concepts: the geographic understanding which describes the physical elements and entities comprising the landscape (mountain, plain, valley, etc.), the temporal understanding that traces the evolution of our landscapes from colonization to modern day, and the social understanding aspect - how citizens perceive the landscapes surrounding them and their emotional attachment to the landscapes. More than 800 citizens and community stakeholders were consulted in various ways (online surveys, participatory workshops, interviews, etc.) in developing this one-of-a-kind reference document.

The Atlas enables you to be immersed in the area and become familiar with the various landscapes so you can develop a greater understanding of them and thereby provide tangible efforts to better preserve the systems which citizens regard as having the most value.

“The landscapes Atlas is an outstanding tool and a knowledge-conveying vehicle that will also help us derive a better understanding of what our landscapes once were and what they have become,” said MRC Brome-Missisquoi prefect Patrick Melchior. “It will also help us to better plan for what they will become in future years.”

Mr. Melchoir added: “It's important that municipalities and organizations connected with developing the area embrace these efforts and work together to implement measures to meet the many courses of action proposed in this document.”

The new tool will not only become a reference source, it will also serve as a backdrop in the processes of revising the MRC's development plan for 2021.

Dozens of paper copies will be distributed in municipalities in the region, as well as to key stakeholders. An electronic version is also available on the Paysagesenserie.com website.

5 major landscapes in 5 episodes

To promote Brome-Missisquoi's landscapes the MRC is also releasing the « Paysages en série » project. Sutton artist Stéphane Lemardelé and his multi-disciplinary team have travelled throughout the area to bring exposure to residents and landscapes through drawings and videos. This has resulted in some impressive illustrations and a five-episode web-series featuring each of Brome-Missisquoi's major landscapes, as shown in the Atlas. A few notable residents of the region, such as author Louise Penny and artist Raoul Duguay, appear in the web-series. The series is available on the Paysagesenserie.com website.

Five panoramic frescoes, about one metre high by 11 metres long, have also been produced and will be distributed next summer in the various municipalities of the area, so that citizens and visitors can enjoy their landscapes from a new perspective.

Brome-Missisquoi's landscapes Atlas and the « Paysages en série » project were partly funded by the 2018-2020 cultural development agreement with the Culture and Communications Ministry.

-30-

Source:

Robert Desmarais

Director General – MRC Brome-Missisquoi

rdesmarais@mrcbm.qc.ca

450 266-4900, extension 228